



**CV** JONATHAN MEUR

**CONTACT INFORMATION**

**Address**

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**Email**

leitmotifcreativestudio@gmail.com

**Website**

www.leitmotifcreativestudio.com

**SKILLS / SOFTWARE**

**Adobe Suite**

InDesign (expert)  
Photoshop (advanced)  
Illustrator (advanced)

**LANGUAGES**

**Mother tongues**

French, Mauritian Creole

**Fluent**

English

**Conversational**

German

**HOBBY**

**Music**

Independent singer-songwriter,  
composer, arranger, producer  
under the stage name  
Humble Humans

**PROFILE**

Bilingual project manager (English-French). 13 years worth of experience in graphic design, editorial content and music production.

**EXPERIENCE**

# Since June 2018

**Leitmotif Creative Studio** (sole proprietorship)

Founder / Consultant

- > Solutions in graphic design, editorial content and music production
- > Includes project management and execution.

# October 2019 > February 2020 (substitute contract)

**The Shoah Memorial**

Publications Manager

- > Workscope: planning, budgeting, coordinating with teams, partners and suppliers, follow-ups
- > Publications: quarterly events programme; annual gala concert programme; visitors' guide; annual journal aimed at high-school students of the Île-de-France region

# October 2018 > October 2019 (part-time contract)

**The International Chamber of Commerce**

Graphic Designer

- > Workscope: graphic design support on various events and initiatives
- > Special project: proofreading and design corrections on 200 publications for a Europe-wide print-on-demand project

# June 2013 > May 2018

**The French Chamber of Commerce in Singapore**

Publications and Design Manager

- > *So Chic* - Annual lifestyle print guide converted into a blog
- > *Focus* - Official quarterly magazine
- > B2B publications including the annual report and members' 800-page directory
- > Promotional assets for more than 200 events and initiatives each year

# Février 2011 > Mai 2013

**Golin / Hive Consulting**

PR consultant

- > Full range of public relations services
- > Clients: Asian Civilisations Museum, NTUC FairPrice (national supermarket), Singapore Garden Festival, Unilever, GlaxoSmithKline, Pirelli, Double A Paper

# May 2009 > February 2011

**Asian Geographic Magazines**

> Editor *Asian Diver*

> Features Editor *Scuba Diver AustralAsia*

> Contributing Editor *ASIAN Geographic, AG JUNIOR, AG PASSPORT*

> Project Editor Official publications of the 2009 Asian Youth Games

**GRAPHIC DESIGN + EDITORIAL PORTFOLIOS**

# View / download from [www.leitmotifcreativestudio.com/en-services](http://www.leitmotifcreativestudio.com/en-services)

**EDUCATION**

# August 2004 > June 2008 / Singapore Management University

Bachelor, Business Management (double major in Communications and Marketing)

# September 2000 > June 2003 / Lycée des Mascareignes, Mauritius Island

French baccalaureate (major in Economic and Social Sciences)